

OFFICIAL RULES

1. NO PURCHASE NECESSARY TO ENTER OR WIN
2. ELIGIBILITY – To be eligible to win the Charitable Contribution, a qualified charity must:
 - Be recognized as a 501(c)(3) public nonprofit as of *February 16, 2024*;
 - Have a mission to support youth and families;
 - Be available for selection – respond to communication from Happy Smiles-Meridian and provide materials requested to support voting process;
 - Not be a recipient of previous promotions;
 - Be located in Mississippi and in the following counties: Lauderdale, Clarke, Kemper, Neshoba and Newton.
 - A CHARITY MAY BE DEEMED INELIGIBLE BY SPONSOR’S SOLE DISCRETION, IF THE CHARITY:
 - Is a politically-affiliated non-profit;
 - Spends a significant amount of time advancing a political party or candidate or supporting lobbying for any particular party, candidate, or cause.
 - Participates in the promotion, or otherwise conducts itself, in an unsportsmanlike or inappropriate manner;
 - Discriminates against any race, age, gender, disability, sexual orientation, ethnicity, religion, political orientation, national origin, citizenship, ancestry, marital status, veteran status, or mental or physical disability or condition;
 - Violates these official rules.
3. NOMINATION – There will be a total of one (1) nomination period for each campaign. Participants may nominate qualified organizations from *February 16th-February 23rd*. Nominations must be cast and received by 5:00 EST on February 23rd. Total votes during nomination process will be the primary consideration for choosing which nine (9) charities move from nomination to voting process, but final decision is at the discretion of Happy Smiles with the intent to adequately represent all locations and communities served. To move forward from nomination to voting, an eligible Charity must:
 - ☐ Respond by 5:00pm CST on February 24th
 - ☐ Provide a primary point of contact to receive promotional brand kit.
 - ☐ Provide charity logo, website, and blurb for voting page.
4. VOTING – There will be a total of one (1) voting period for each campaign. Participants may vote for qualified organizations from February 28th-March 15th. Votes must be cast and received by 5:00PM CST on March 15th. All votes must be cast and received on the official Happy Smiles C4C landing page.
5. CHARITABLE CONTRIBUTION – The qualifying charity that receives the most votes during the voting period will be eligible to win up to \$3,000. Payment will be provided in the form of a check once the following conditions are met:
 - ☐ Respond to winner announcement by 5:00pm March 16, 2024.
 - ☐ Provide an up to date W9 form
 - ☐ Agree to participate in a public check hand-off at Happy Smiles location most convenient to organization’s central office.
6. DECISIONS – Winner will be announced on social media on March 16, 2024 and winning organization will be contacted by email. Decisions by Happy Smiles regarding nominations and winners will be conclusive on all matters. By participating in this promotion, participants agree to abide by and be bound by these official rules and to accept the decisions of Happy Smiles as final. Participants also agree to hold Happy Smiles and each of its representatives and agents harmless from any liability arising from participation in this promotion and/or the acceptance of any charitable contribution. Happy Smiles is not responsible for lost or incomplete votes or nominations, whether due to system errors or other malfunctions. Happy Smiles may I a participant from participating in the Promotion if, at its sole discretion, it determines that said participant is attempting to undermine the legitimate operation of the Promotion by cheating, hacking, or other unfair playing processes such as excessive repeated voting.